

Financing Our Foodshed

November 2018

The highlight of the month for us at Slow Money Central Virginia was a series of events surrounding the visit of Woody Tasch. Woody is the founder of the worldwide Slow Money movement and he flew in from Colorado for three days in early November. We kicked off events at Ellwood Thompson's in Richmond and followed that up the next morning with an appearance by Woody at the Real Local RVA monthly meeting.

Next up was Charlottesville, where Joel was joined by Joel Salatin from Polyface Farm for two events. They spoke in front of a farmer-centric audience at University of Virginia's Darden School of Business. The day was capped off with a fantastic meal prepared by Chef Trey Holt at St. Anne's-Belfield School. About 28 people gathered to dialogue about financing our foodshed, with inspiring talks from Woody and Joel leading the discourse.

This is not the first time Woody had been to Charlottesville. His connections to our area go back to the early days of Slow Money, which grew out of the publication of his first book, *Inquiries Into the Nature of Slow Money*, in 2008. Woody received early financial support from the Charlottesville area, which helped Slow Money germinate.

We are grateful for all who came out to support our events in Richmond and Charlottesville, and we are already discussing ideas for Woody to come back next year for possibly a day-long event, or longer. Stay tuned.

Thank you to all of you who support us in any way, and we appreciate your staying connected. Happy Holidays!



Woody Tasch in Richmond with Beth Furgurson (executive director of Real Local RVA), Rick Hood (owner of Ellwood Thompson's), and Kevin Jamison (owner of Commune, Virginia Beach/Norfolk).



Woody Tasch and Joel Salatin lead a talk at University of Virginia's Darden School of Business on November 6, 2018.

Help Us Reach Our Goal!

When we launched Slow Money Central Virginia back in May we set a goal of raising \$50,000 for our SOIL program by the end of the year. We're confident that many pieces are falling in place in the final month for us to reach that goal. But we need more help. Please consider making a contribution before the year-end so we can make our first 0% loan as soon as possible. We have farmers waiting!

Become A Nurture Capitalist Today!

2018 Farm To Table Conference

Slow Money CVA Co-founder Michael Reilly is participating in a panel discussion at the 2018 Virginia Farm to Table Conference on Dec. 5. Called "Nourishing Local Communities," the panel will also include Beth Schermerhorn with the Chesapeake Foodshed Network, and Reverend Dr. Heber Brown III, founder of the Black Church Food Security Network in Baltimore, MD. Rev. Brown (shown here) is also one of the event's keynote speakers. The conference is scheduled for December 5 & 6, 2018 at Blue Ridge Community College's Plecker Workforce Development Center in Weyers Cave, VA.



Virginia Farm to Table Conference

Virginia Association of Biological Farming Conference

The 20th Anniversary of the VABF Conference is scheduled for January 11-13, 2019 in Richmond. Slow Money CVA will be presenting under the topic: "Financing our Foodshed through Nurture Capital." Keynote speakers at the conference will include Joel Salatin from Polyface Farm, Leah Penniman from Soul Fire Farm, and Jeff Poppen, The Barefoot Farmer. Click on the link below to register. Hope to see lots of familiar faces there!



2019 VABF Conference

Accepting Farmer Loan Applications

The mission of Slow Money Central Virginia is to support the financial needs of farmers in our region. Our inaugural program called **SOIL (Slow Opportunities for Investing Locally)** is a 0% revolving loan program. We're hoping to be able to facilitate loans soon and are now accepting applications. We can't stress enough that no request is too small, as we want to be a friendly source of capital to help farm businesses grow in a way that's best for them.



Slow Money Borrower Information Form

Other Events & Opportunities

Sustainable Abundance: An Evening with Joel Salatin

November 28, 6:30pm-9pm



Real Local RVA and VCU's Institute for Contemporary Art are proud to bring Joel Salatin of Polyface Farms to Richmond. Arguably, the most famous farmer in the world, Mr. Salatin is America's most celebrated pioneer of chemical-free farming.

More Info on Sustainable Abundance Event

Future Harvest/CASA 20th Anniversary Conference

January 17-19, 2019

Future Harvest Chesapeake Alliance for Sustainable Agriculture is holding its 20th anniversary conference at the College Park Marriott in Maryland. Featured speakers include Karen Washington from Rise and Root Farm, Forrest Pritchard from Smith Meadows Farm, and Ellen Polishuk from



Plant to Profit.

Future Harvest CASA Conference

SlowMoneyCVA.org (434) 409-0053 | info@slowmoneycva.org



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